



EDIFICIO
CAJA RURAL
DE ARAGÓN

BASILIO PARAÍSO CHAMBER



HERE ARE PLACES whose former inhabitants' spirits remain unchanged over the years. One such room is Basilio Paraíso Chamber in the **Building of Caja Rural de Aragón**. One can easily picture this iconic local figure working hard to put Aragón on the world map in the early 20th century. It was in this office where Basilio Paraíso, a native of Huesca, promoted various activities and initiatives to foster commerce and industry not only in Zaragoza but all across Aragón. Back then, Basilio Paraíso was the chairman of The Chamber of Commerce and Industry. He had held this position from 1893 to 1919 and took active part in the organization of the Hispano-French Exposition of 1908. As a token of appreciation for having secured the 1908 Expo,



"In this office, Basilio Paraíso promoted numerous activities and initiatives to foster commerce and industry in Zaragoza and Aragón"

A
modernist
GEM OF ZARAGOZA

the Government of Spain granted him the charge of the senator for life. Basilio Paraíso, in turn, did his best to use the synergies created with France to launch the project currently known as Canfranero. He did so via The Aragon Initiative and Propaganda Union (SIPA), the entity he founded in 1909 to promote tourism growth in Aragón, both domestic and international, which came as a result of the international exposition. His slogan, "All for Aragón", has always been present in the endeavours of this outstanding Aragón citizen. He also took part in establishing Heraldo de Aragón publishing company and was its founding shareholder. All things considered, this room must be and is full of surprises and one of the most iconic places in the **Building of Caja Rural de Aragón**.



Common uses



Institutional receptions

Space



Area
Office for institutional use 44,65 m²
Small meeting room 27,12 m²



Capacity 10 px



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